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Age Well HWBB measures Priority 5: Maintaining Independence We will support more older residents to remain independent and healthy for longer. We will ensure they are always treated with dignity and are fully valued												
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.1 More older residents to remain well, safe and independent in their home for longer												
5.10	Proportion of older people who are inactive	Annual		Nov-23	34.0%		R	Proportion of inactive older people (65+) has increased by 5% points in the year but remains just below the national average. ACTIONS: Move Together programme supports older people to increase their activity levels. Includes training of clinicians & signposting.	45% 40% 35% 30% 25% 20% 15% 10% 5% 0%			
5.11	Emergency hospital admissions due to falls in people 65+ *	Quarterly	2480	Jun-24	2228	G	G	Latest national data, 22/23. Performance better than national average. Admissions rose by 6% in 23/24. In first quarter of 24/25 admissions due to falls fell with 557 admissions in the quarter against a target of 620.	2500 2000 1500 1000			
5.12	Unplanned hospitalisation for chronic ambulatory care sensitive conditions (avoidable admissions) *	Quarterly	5359	Jun-24	5784	А	G	Increasing admissions, but better than national. Apr-Jun 24/25 1466 admissions - target 1340, improved on 23/24. ACTIONS: Managed via BCF plan, & include improving support to care homes; access to equipment and technology in homes & reducing falls	1000 500 0			
5.13	Hip fractures in Over 65s	Annual		Mar-24	741		G	In line with national position the number of people over 65 with a hip fracture is reducing. Number fell by 76 (9%) from 817 to 741 in last year and is currently 8% below the national rate	800 600 400 200			
5.14	Overall satisfaction of people who use social care services with their care and support (65+ only)	Annual		Mar-24	69.6%			69.6% very/extremely satisfied; 92% satisfied, 2% dissatisfied. Performance fell till 2020 and has risen subsequently. Performance above the national average of 61.9%	70% 60% 50%			
.2 Er	able older people who have lost a degree independence to regai	n independe	nce or sur	port their h	ealth and	d wellbe	ing in their	chosen setting				
5.20	Percentage of people who are discharged from acute hospital to their normal place of residence *	Quarterly	92%	Jun-24	92.4%	G	G	Historically below target. Target set to increase in year to 95%. Target for first quarter 92%. Performance 92.4%	90%			
5.21	% of people still at home 91 days after reablement	Annual		Mar-24	86.3%		G	Performance has improved in the last 3 years (after falling in the previous 7 years). Figure now better than the national average	100 50 0			
5.22	Estimated Dementia Diagnosis rate	Quarterly	66.7%	Jun-24	63.2%	R	G	Pre-covid at target level. In line with England fell in 2021 and is now rising slowly, but remains below target & England level. ACTIONS: Need to improve capacity in OH memory clinics and using new tool to diagnose people in care homes	75 50 25 0			
5.23	Permanent care home admissions for people aged 65+ *	Quarterly	400	Jun-24	408	А	G	Performance better than England & improving. Latest national data 16th out of 151 authorities. ACTIONS: Continuing to develop community based alternative to care homes such as home care (27% increase since 2023) and extra care housing	800 600 400 200 0			

and extra care housing

5.3 More older people empowered to take part in decision making about their own health and wellbeing										
5.30	% of older people using social care who receive a direct payment	Quarterly		Jun-24	17.8%	G	R	Performing better than England (by 4% pts). ACTIONS: DP Advice Team supports users - undertaking technical tasks if requested. The increased stability and vitality of the home care market has meant more people are choosing home care.	30% 20% 10% 0%	
5.31	People in receipt of pension credit	Quarterly		Feb-24	8178			8178 pensions in recipt of pension credit - 6.3% of pensioners in Oxfrodshire. This compares to 11.0% of pensioners in England. 7039 are onguaranteed pension credit	16 12 8 4 0	
5.32	% of older people using social services who have control over their lives	Annual		Mar-24	72.6%		R	Performance dropped in year but better than national average: ACTIONS: Continuing to improve our information offer; developing additional service capacity in key services such as home care and ECH. Supporting people via DP advice team	80% 70% 60% 50%	

Age Well HWBB measures Priority 6: Strong social relationships Everyone in Oxfordshire should be able to flourish by building, maintaining, and re-establishing strong social relationships. We want to reduce levels of loneliness and social isolation, especially among rural areas. Direction Reporting Value RAG Indicator Frequency | Target Commentary Trend chart period of travel 6.1 More connected communities and closer links between health, social care, and community-centred interventions, ensuring no age exclusions Improvement in year. Age standardised data shows performance 6 of adult social care service users who get as much social 48.0% previously below the national average but improvement of 8% points in the 6.10 Annual Mar-24 contact as they would like (over 65 only) 4.7% increase in the number of people aged 65 and over who accessed long Number of social care users accessing community-based Annual Mar-24 5314 term social care support in the year. 3.97% of peopple over 65 received support for health and care needs in the year long term support in the year compared to 4.27% nationally Proportion of older people (65+) volunteering has increased by 3.6 % points 6.12 Volunteering rates (65+) Nov-23 25.4% in the year and is 8.7% points better Nov 21. The figure is consistently Annual better than the national average No national data: Locally 7752 people aged 50+ were referred to social 6.13 People supported by social prescribing Annual Mar-23 7752 prescribing in 22/23. This was up from 4505 in 21/22. Table shows people supported by age group (<20; 20-50 and 50+) 6. 2 Better understanding of the unique strengths and challenges of living in Oxfordshire's rural areas No national data: Older people more likely to regularly volunteer than younger people. 13% over 55s volunteering every week. Younger people 13% 6.21 Proportion of people who volunteer regularly or occasionally Mar-24 Annual more likely to volunteer occasionally. Chart shows frequency of volunteering by age group No significant difference in social care satisfaction by urban/rural areas. 6.22 Impact of rurality on access to services and satisfaction Mar-24 People in rural areas report more likely to be lonely and less able to get out Annual of their house 91% of people 55+ use the internet compared with 96% of younger adults. 6.23 Proportion of older people using the internet Mar-24 91% The rate of use drops off with age with 1 in 4 people over 75 not using the Annual internet

^{*} these indicators are reported as part of the better care fund